

Unit 8 Quiz answer key

A [10 POINTS]

1. False
2. True
3. True
4. True
5. False

B [12 POINTS]

1. my money to small local businesses /
small local businesses my money
2. special sales to customers
3. products to me
4. their profits to the community
5. customers cheaper prices /
cheaper prices to customers
6. me more money

C [6 POINTS]

1. go window-shopping
2. am a bargain hunter
3. make an impulse buy
4. bid on an item
5. had buyer's remorse
6. went on a shopping spree

D [6 POINTS]

1. (that) I take a multivitamin daily
2. (that) all billboards be removed from the highway
3. (that) my son pay his own credit card bills

E [6 POINTS]

1. free samples
2. product placements
3. coupon codes
4. loyalty programs
5. Celebrity endorsements
6. Search-engine marketing

F [10 POINTS]

1. T
2. NG
3. F
4. NG
5. T