

NAME: _____

DATE: _____

SCORE: _____ /50

A  Listen to the conversation between two friends, Vince and Katya. Then read the questions and choose the correct answer.

- | | |
|---|---|
| <p>1 What event are they talking about?</p> <p>A a picnic on campus on Saturday with friends from college</p> <p>B a picnic in the park on Saturday with friends from college</p> <p>C a picnic in the library on Wednesday with friends from college</p> <p>2 Why isn't Dylan going to the picnic?</p> <p>A He has to study for his exams and write essays.</p> <p>B He has spit up from his girlfriend.</p> <p>C We don't know why.</p> <p>3 What information do Vince and Katya know about Dylan?</p> <p>A Dylan told Emma that he wasn't going to the picnic and he posted a sad photo on Instagram.</p> <p>B Dylan told Emma that he wasn't going to the picnic because he had too much work to do.</p> <p>C Dylan split up with his girlfriend, and that's why he posted a sad photo on Instagram.</p> | <p>4 Why are Vince and Katya worried about Dylan?</p> <p>A They have heard people gossiping about him.</p> <p>B He has been lying about his studies and his exams.</p> <p>C His behavior is not normal for him and they think he may have a problem.</p> <p>5 What do Vince and Katya decide to do?</p> <p>A find Emma and persuade her to tell them about Dylan and his girlfriend</p> <p>B find Dylan and persuade him to come to the picnic</p> <p>C post messages on Dylan's social media profiles and ask him to text them</p> |
|---|---|

_____ / 10 (2 points each)

B Circle the correct answer.

EXAMPLE: OK, let me explain / *reply* to the directions for you. Write this down.

- 1 I hadn't talked to my old roommate in three years. It was great to *keep in touch* / *catch up* with her.
- 2 I sent the email at 9 a.m. and they *commented on* / *replied to* it at 9.15.
- 3 Francisca invited me to her birthday party, but I haven't *reported* / *responded* yet.
- 4 Ramón *commented* / *reported* on your Facebook post.
- 5 What is the best way to *criticize* / *contact* you? By phone or by email?
- 6 I forgot to *gossip* / *mention* that I will be on vacation next week, so leave the report on my desk.
- 7 Sergey *persuaded* / *informed* me of his progress on the chart. He's almost finished.
- 8 My accountant *explained* / *responded* to me that I have to pay more taxes this year.

_____ / 8 (1 point each)

C Complete the sentences. Use eight words from the box.

clickbait	geo-tag	hashtag	lifecaster	meme	newsfeed	podcaster
profile	status update	tag	timeline	trending topic		

EXAMPLE: In a status update, you write a short description about changes in your life.

- 1 A _____ is something that everyone is talking about at the moment.
- 2 A link to information that is probably false but makes you want to learn more is known as _____.
- 3 A _____ is someone who records videos of their lives for others to watch on social media.
- 4 A _____ is someone who records audio programs about a topic and posts them online.
- 5 Your _____ shows all the information about yourself that you want to share on social media.
- 6 Sometimes a friend will _____ you in a photo so other people can see it.
- 7 A _____ links the post to other posts about the same topic.

_____ / 7 (1 point each)

D Choose the correct answer.

EXAMPLE: "We went to a soccer game yesterday."

She said that they _____ to a soccer game yesterday.

- A been gone
- B have gone
- ☒ C had gone

- 1 "I am wearing jeans and a T-shirt."

She said she _____ jeans and a T shirt.

- A had worn
- B had been wearing
- C was wearing

- 2 "The weather is beautiful!"

He told us the weather _____ beautiful.

- A is
- B was
- C had been

- 3 "Dominica hasn't been in touch for ages."

He said that Dominica _____ in touch for ages.

- A hadn't been
- B wasn't being
- C wasn't

- 4 "They gossiped about one of their coworkers."

The boss said that they _____ about the co-workers.

- A gossip
- B have gossiped
- C had gossiped

- 5 "Don't open that window because it's broken."

She told us _____ because it was broken.

- A don't open the window
- B not to open the window
- C we didn't open the window

- 6 "I have replied to that email twice."

She said that she _____ to the email twice.

- A was replied
- B replied
- C had replied

- 7 "I'm going to talk to the teacher."

He told me that he _____ to the teacher.

- A was going to talk
- B was talking
- C has talked

_____ / 7 (1 point each)

E

Read the dialogue and the underlined direct questions. Complete the reported questions.

Enrique: Hi Amanda. How are you?

Amanda: Hi Enrique. I'm fine thanks. I'm glad to see you. ¹ What are you doing tonight?

Enrique: I'm going to a party at Carlos's house. ² Do you want to come?

Amanda: I might. ³ Where is the party going to be?

Enrique: It's at Carlos's apartment. ⁴ Do you know where he lives?

Amanda: Yes, I remember where it is. ⁵ What time does it start?

Enrique: About 8 p.m. Cristina is going to be there. ⁶ Have you ever met her?

Amanda: Yes, I think I know her. ⁷ Did she go to the same college as Carlos?

Enrique: Yes, she did. OK. So, ⁸ are you going to come then?

EXAMPLE: Enrique asked Amanda how she was _____.

1 Amanda asked Enrique _____.

2 Enrique asked Amanda _____.

3 Amanda asked Enrique _____.

4 Enrique asked Amanda _____.

5 Amanda asked Enrique _____.

6 Enrique asked Amanda _____.

7 Amanda asked Enrique _____.

8 Enrique asked Amanda _____.

_____ / 8 (1 point each)

F Read the article. Circle *True* or *False* for each statement.

How to write your first blog post

Nowadays, running a business is not quite as simple as it was a few years ago. The digital age has changed the type of marketing that companies do. In addition to traditional marketing, companies need to have a social media presence that includes great blog posts.

If you are new to blogging, you may not know how to start or feel pressured to do as well as other great bloggers. How can you compete with such great ideas and clever writing? Don't worry. Here are some ideas to show just how easy it can be.

- 1 Pick a topic that you believe in and which will interest people. Write about something you are passionate about. You want readers, and readers will follow you if your blog interests both you and them.
- 2 Write a headline that people will notice. Headlines need to be appropriate for the blog, yes, but they also need to grab readers' attention and make them want to read your post.
- 3 Read good blog posts yourself. Learn from experienced bloggers about what makes a good (and bad) blog post.
- 4 Remember that quality is better than quantity. Read and re-read your blog before posting it. When I write, I always ask myself the same question: "Can I say the same thing in fewer words?" If the answer is yes, then make it shorter to make it better.

- | | |
|--|--------------|
| 1 Digital tools make running a business easier than it used to be. | True / False |
| 2 Digital marketing has taken the place of traditional marketing. | True / False |
| 3 You should focus on what you want to write about, not who is going to read it. | True / False |
| 4 Reading a variety of blog posts of different qualities is helpful to your writing. | True / False |
| 5 It is important to write in language that is clear and accurate. | True / False |

_____ / 10 (2 points each)