

Unit 7 Test | B

Listening

1 Track 9 Listen to five commercials and choose the correct answer.

- 1 Speech Fun
 - a helps people to make good speeches.
 - b teaches people how to get a new job.
 - c is a free online course.
- 2 The Fast Speak method
 - a doesn't cost anything for the first two weeks.
 - b only teaches you to speak Spanish.
 - c is a training course specifically for English speakers.
- 3 The app
 - a teaches people how to start a business in China.
 - b is very popular with university students.
 - c is cheaper than usual at the moment.
- 4 This advert is for people who
 - a are studying Turkish in England.
 - b want to learn to cook in Istanbul.
 - c are learning English in Turkey.
- 5 The online course
 - a helps people in an international environment.
 - b teaches people how to use their facial expressions.
 - c is free for one week.

____/10

Vocabulary

2 Choose the correct option.

- 0 She lowered her eyes / voice so only I could hear her.
- 1 The media / The press consists of newspapers, TV, radio and websites.
- 2 It was reported / printed in the news that an important person is visiting our city today.
- 3 Do they know the pronunciation / pronounce of the word 'knight'?
- 4 A well-known artist designed the logo / brand for the new sports shoe: it's a square with an arrow in it.
- 5 You need to know your target / goal audience when you make a film.

____/5

3 Complete the sentences with the words below. There are two extra words.

audience channel commercials have nod location slogan viewers

- 0 One of her favourite TV commercials is the one that advertises that new car.

- 1 People normally _____ their head when they agree with something.
- 2 This is the best TV _____ because it has all my favourite series and shows.
- 3 Around 25 million _____ watched the final of the World Cup on TV.
- 4 It's good to _____ an open mind when you experience a new culture.
- 5 I love the _____ of the new smartphone. The words rhyme and it is easy to remember.

____/5

4 Complete the words in the text.

⁰ Communication is not only talking and writing because you can use your body and gestures to ¹ d _____ what you want to communicate. It's important to ² l _____ someone in the eye when they are talking to you. This shows that you are listening and following the ³ c _____. There are some ⁴ e _____ you shouldn't do while talking to someone. For example, don't ⁵ f _____ your arms. The other person can think that you are bored and don't want to be with this person.

____/5

Grammar

5 Complete the sentences with the phrases below.

can't be answered is visited was designed
~~was published~~ will be spoken will it be delivered

- 0 The story was published in yesterday's newspaper.
- 1 The Alhambra is a tourist attraction in Spain and it _____ by about two million people every year.
- 2 The poster _____ by a famous artist.
- 3 Spanish _____ by more than 750 million people around the world in 2050.
- 4 This question _____! We haven't studied this topic yet!
- 5 I need this book urgently.
_____ tomorrow?

____/5

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6 Complete the second sentence with the passive.

- 0 The school will offer Chinese lessons next term.
Chinese lessons will be offered by the school next term.
- 1 My uncle wrote this book.
This book _____ by my uncle.
- 2 They have suggested a new plan for the weekend.
A new plan for the weekend _____.
- 3 We won't give you your exam results before Friday.
You _____ your exam results before Friday.
- 4 The journalist must change her story.
The story _____ by the journalist.
- 5 You will study English grammar next week.
English grammar _____ next week.

____/5

Reading

- 7 Read the article. For each gap (1–5), choose the correct sentence (a–h). There are three extra sentences.

An innocent joke ... or a very bad trick?

There are many examples of April Fool's Day jokes in the media. The German radio station WDR once reported that officials in the city of Cologne had decided that runners couldn't go faster than 10 kilometres per hour. And a Danish newspaper claimed that a new law had been passed that said all dogs should be painted white. ⁰ c And to help Londoners see the time at night, listeners to one radio station in the UK were told that the famous clock, Big Ben, was going to become a giant digital watch.

Some people think that these tricks in the media are innocent and harmless. Others, however, believe them when they first read or hear them. ¹ _____ People then get in touch these newspapers and radio stations to complain or to get more information. There are instances of when an April Fool's Day joke in the media has gone wrong. More than 40 years ago, a TV channel in

Boston in the USA reported that a local mountain was, in fact, a volcano. ² _____ The channel showed footage of a different volcanic eruption in a different part of the world. ³ _____ The police then complained to the bosses at the TV channel. The consequence was that the journalist responsible lost his job. In another example, a very important newspaper in Jordan had a joke story on its front page on 1 April, 2020. It said that aliens from another planet had landed and they were going to attack the city of Al-Jafr. Local residents saw this and became very afraid. The mayor of the city also called the army to investigate. Of course, they found no evidence that the newspaper's story was true. But nobody knows why the newspaper printed this trick story. ⁴ _____ Newspapers, TV channels and radio stations must be more responsible on 1 April. ⁵ _____ Some people, however, disagree. They think that what they have read, seen or listened to is a real news story. This can have serious consequences.

- a This is because Jordan is a country that doesn't celebrate April Fool's Day.
- b People telephoned the TV channel because they wanted to know where the volcano was.
- c They said that the government wanted everyone to be able to see them at night.
- d This is because these jokes appear in reliable sources of news.
- e They are sure that these things don't happen.
- f Not many people read newspapers in that country.
- g Terrified viewers telephoned the police to ask if they should leave their homes and go somewhere safe.
- h The channel then said that it had erupted.
- i They may think that their April Fool's Day jokes are funny and are obviously false.

____/10

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Language Functions

8 Complete the dialogue with the phrases below. There is one extra phrase.

do you mean let me put sorry, I meant
that's not what that's to say what did
~~when you said~~

A: So, are there any questions about this week's homework?

B: Yes, there are. ⁰ When you said to do pages 34 and 35, ¹ _____ you mean? Do we need to read the three articles, answer all 20 questions and then write a report?

A: ² _____ I meant. You only have to read one article, answer two questions and then write a report.

B: OK. ³ _____ we have to read the first article?

A: ⁴ _____ to say read the second article, answer questions 3 and 4 and then write your report.

B: So, ⁵ _____ we should only do page 34?

A: Ah ... yes. Sorry ...

____/5

Total: ____/50