

Skills Test Unit 6 Test B

Name: _____

Everyday English

1 Complete the dialogue with the missing words.

Customer Excuse me, do these trousers ¹ _____ in a different colour?

Assistant Yes, they do. We have them ² _____ dark green and brown. They're over here.

Customer Thank you. Can I have the brown ones in size 12?

Assistant Of course. The ³ _____ room is over there.

Customer They're too small. Have you got them in a larger ⁴ _____ ?

Assistant Yes, we have a size 14. Here they are.

Customer These fit perfectly. How ⁵ _____ are they?

Assistant They're \$25.

Mark: ____ / 5

Listening

2 🎧 Listen to Alice and Pat talking about shopping. Decide if the statements are true (T) or false (F).

- 1 Pat says you can buy smart and designer clothes in charity shops. ____
- 2 Pat never buys shoes in charity or second hand shops. ____
- 3 Alice likes shopping in town because it saves her time. ____
- 4 Alice buys some accessories online. ____
- 5 Alice likes buying gadgets online because of the product reviews. ____

3 🎧 Listen again. Circle the correct words to complete the text.

Pat buys ¹**second hand** / **new** clothes in charity shops. The clothes are often ²**scruffy** / **smart**. Pat likes buying shoes ³**in sales** / **online**. Alice doesn't buy all her clothes ⁴**on the high street** / **online**. Pat prefers buying gadgets online where she can read the ⁵**reviews** / **purchases** of the products.

Mark: ____ / 10

Reading

How do colours influence what we buy?

There are many things that influence what we buy and how much we spend on our purchases. When designers and marketing teams create a new product, they have to think carefully about what it looks like, feels like and smells like. Consumers don't just look at products, they touch them and even smell them. But experts say that what we see is more important than what we feel or smell, because what our eyes see has the strongest influence on our shopping.

Do you ever buy things that are a colour you don't like? In our shopping survey, 85% of shoppers said that colour is the main reason they buy a new product. Designer brands often use the same colours, and we recognize certain brands by the colour they use. Let's have a look at what some colours mean to us and how shops use them in product design and on packaging to influence how we shop.

When shops want customers to relax, the best colour to use is green. Green, the colour of nature, is the most relaxing colour for our eyes. Shops, banks and large supermarkets use green and blue to make customers feel safer about buying their products. Shops also use these two colours for bargain and discount products.

Shops that want to attract richer customers use black, gold and silver. Luxury products often use black, because it's the colour of power and elegance. Most electronics shops sell gadgets such as laptops, tablets, smart phones or e-readers that are black.

When shops have sales they often use brighter colours, such as red and orange. These colours are often connected to dangerous situations, and when we see them we know we should be more careful, but they also make us feel more excited than other colours. Red and orange encourage us to buy products faster and without thinking.

Think about the colours you see next time you go shopping.

4 Read the text and circle the incorrect answers (a–c).

- 1 Experts say that when customers shop, they think most about
 - a how much a product costs.
 - b what a product looks like.
 - c what a product smells like.
- 2 Blue is the colour that you most often see in
 - a banks.
 - b large supermarkets.
 - c electronics shops.
- 3 Shops use black, gold and silver to sell
 - a discount brands.
 - b luxury goods.
 - c electronic products.
- 4 When shops have sales they often use brighter colours, for example
 - a red and pink.
 - b red and orange.
 - c orange and yellow.
- 5 Red and orange makes customers
 - a feel excited.
 - b feel calmer.
 - c feel more careful.

Mark: ____ / 10

Writing

5 Write a review of a gadget you don't like for your school magazine.

Follow the plan:

Paragraph 1: Explain what the gadget is and why you don't like it.

Paragraph 2: Describe its negative features.

Paragraph 3: Explain any of its good points.

Paragraph 4: Summarize your review and give the gadget a star rating out of five.

Mark: ____ / 15

TOTAL MARKS: ____ / 40

Challenge!

6 Complete the text with the correct answers (a–c).

Shopping with Celia

¹ _____ do I like shopping? I like shopping in the big shopping centre in the city centre with my friend Celia. We usually go there ² _____ Saturday afternoons. How do we get there? We ³ _____ in the city so we go there by bus. We always go to the café opposite the shopping centre and have ⁴ _____ lunch, like a ham sandwich, a salad or a ⁵ _____ of chips. Sometimes we have a bowl of tomato or chicken soup. Their food is delicious!

Celia's the best person to shop with because she knows where to get some great ⁶ _____. Our favourite shops are those that have a sale on. Sometimes we walk around a few shops first and have a look what discounts they ⁷ _____ that day. Celia buys cooler clothes than I do. She always looks more fashionable than anyone in our class. She usually wears jeans and a baggy top. She's into expensive designer shoes and lots of make-up. I don't like clothes that are too scruffy or informal. I'm not unfashionable, but I'm not into designer clothes either. I definitely have ⁸ _____ taste compared to Celia!

- 1 **a** When **b** Why **c** Where
- 2 **a** on **b** in **c** at
- 3 **a** live **b** don't live **c** living
- 4 **a** a few **b** any **c** some
- 5 **a** plate **b** cup **c** glass
- 6 **a** half price **b** discounts **c** bargains
- 7 **a** offer **b** are offering **c** offering
- 8 **a** inexpensive **b** unexpensive **c** imexpensive